



Tenpin Bowling New Zealand Inc.

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## Chief Executive Officer's Report 2017 Annual General Meeting

Good evening everyone.

The Open Nationals coupled with our AGM is the only time in the year that we get to see a good number of bowlers of all ages congregate in one place from around the country. It is a very pleasing sight to see the numbers are high this year and as a member of the TBNZ administration it is very encouraging to see that bowlers care and want to be involved in one form or another.

I would like to go back to my last year's report where I said that as an organisation to grow we must continually review what we do and set goals to move forward. So, last year I set three high level goals.

With any goals, we need to test the waters and see what will work and what will not to achieve them. We need to take baby steps to set us up with a good foundation. So, what have we done in the last 12 months to progress these?

### Goal 1 – Increase awareness and uptake of tenpin bowling by collaborating with our Sponsor Centres and working with the affiliated clubs to promote the sport

We have foundation blocks achieved the last 12 months to support this goal:

- Changing the constitution to have a Proprietor's Representative on the Board was the first step. Within a few months the appointment of Stephen Penney to this role was a demonstration that the Sponsor Centres would like to be involved in moving the sport forward.
- Acknowledging that we also need an equivalent at the Management Team level, we have appointed Donna Fletcher to the role of Club Liaison Officer. Donna is a fountain of knowledge when it comes to the ins and outs of funding for clubs, so please talk to her when you see her.
- TBNZ supported Kapiti Tenpin Bowling Association through its formation period and we are pleased to advise that they are now an affiliated organisation to TBNZ.
- This year we have a remit to open our affiliation to registered entities who are covered under the Charitable Trust Act and whose objectives align with those of TBNZ.
- We've extended this and have initiated contact with the 55+ so we can have another avenue for the growing number in our Seniors division.

For this coming year we should start looking at how we can utilise the avenues we've opened so we continually promote tenpin bowling.

Goal 2 – To have structures in place at grassroots level for bowlers and coaches so we can have a progression path to be competitive in overseas tournaments.

To develop tenpin bowling at grassroots means we need to have the “teachers” to spread the word and provide the foundation learning about the sport. In our case, these are the coaches.

Around this time last year, we had five USBC Silver Coaches and no structure for coaching progression. In July 2016, we signed an agreement with TBA to be part of their coaching regime under USBC.

Since then we have run USBC Courses to have more qualified coaches and I am pleased to advise that as of today we have:

- Seven (7) Silver coaches (two of which are certified Bronze Instructors)
- Two (2) Bronze (in training for Silver)
- Fifteen (15) Bronze Coaches
- Five (5) Level One

These coaches are spread across the country thus making learning to bowl more accessible to bowlers who want to progress further. I regard this as a major foundation achievement this year.

With the foundation step out of the way, research is currently underway to see what we can initiate, on a small scale to start with, to help these coaches at the regional level targeting the juniors/youth.

I would like to acknowledge the volunteer work provided by Kaleb Allardyce in this area. He has been doing a lot of research and investigation and will be working with myself and Ivena to develop our next steps.

Goal 3 – Have efficient and sustainable systems and processes to support the day to day running of TBNZ to make life easier for our volunteers

The key things that we looked at here are how do we make things simple and repeatable so we can spend more time on (1) and (2). Cross-skilling was a key foundation to this. We have had small wins in the last few months in the following areas:

- In tournament administration, scoring and reporting, we now have three people working together to have this ticking along supported by other members of the management team.
- We are developing scoring systems that are easy to use and re-usable. Our long-term goal is to improve them to the point where we can make them available to centres to help with their own tournament scoring. We believe this is a service we should be providing to our Sponsor Centres.
- We've transitioned to a website that is configurable and have been using the capabilities out of the box. Currently, we have four people who provide website support and administration and do it on a very loose rotation basis (i.e. who's free to do it)

Our next target area is our membership and tournament financial administration. We have requested our current website provider to start investigating how this piece of work can be achieved.

We fully acknowledge that we may have regressed in some areas of our service, but a step back is sometimes needed to fully assess what we need. We are working hard to provide all of the services that our members expect.

Last year Ian Klein was appointed to the role of Web and Tournament Support Officer. We farewell Tinelle Sullings (Membership Coordinator) whose functions have been absorbed by

the Admin Manager, and David Davies (Website Manager) whose main function was absorbed primarily by the Web and Tournament Support Officer.

I think that was roughly our full year in addition to our established activities around lane certification, tournament management, and national squad management.

I would like to acknowledge the support of the following:

- Our Sponsor Centres (Kapiti10Pin, Strike Entertainment, Bowlarama Newtown, Manukau Superstrike, North City Tenpin, Superstrike Hastings, Pins Lincoln, Tenpin Tauranga, Bowline Dunedin, Superbowl Invercargill, Strikezone Entertainment Rotorua, Xtreme Entertainment Botany, and Xtreme Entertainment Wairau) a big thank you for your ongoing support of TBNZ
- To our regular sponsor NZTBS, thank you for your ongoing support for our three age-based National Team Championships
- To Grassroots Trust and Infinity Foundation for providing some funding towards tournaments
- To this year's Open National Sponsors (Manukau Superstrike, Pins Lincoln, Tenpin Tauranga, Mark & Rebecca Stretton, Graham and Janet Parkins) – you have made this year's Open Nationals very memorable.

In closing, I personally would like to thank the Board for their continual support so I can progress the initiatives we've set out to do. A special thank you to Marion Gunn who has stepped down as a Board Member after many years.

I would like to say thank you to all the members of the Management Committee for their input, hard work and sometimes long hours in keeping TBNZ running. We do have unsung heroes in our administration. I would also like to say thank you to our lane inspectors headed by Shorty Madeley.

Finally thank you to Tim and Jess for supporting me in this venture.

Kind regards,



**Annabelle Swain**

Chief Executive Officer

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