



C.E.O. REPORT to ANNUAL GENERAL MEETING 19 JUNE 2022

Dear Members,

Good afternoon and thank you for attending today's AGM.

It was October last year that Melonie and I took up our roles of Assistant CEO and CEO of TBNZ. It has been a whirlwind of activity since then. Our management team has followed through on a number of projects that were bubbling away and promoted new initiatives. These include:

- Review of Policies. Especially notable being the streamlining of national squad sizes for 2023.
- Introduction of women's chat forums and NZ Queens Tournament in February.
- Setting up a Youth High Performance structure.
- Reintroduction of Youth training camps.
- The Bowl Patrol roll out in four centres to grow junior participation and give back to centres.
- Set up of silver badge coaching scholarships.
- Katipō brand launch for National teams.
- Merchandise sales for katipō gear.
- Organisation of national teams to compete at IBF21 World Champs and the junior, youth and open teams at ANC2022.
- Organising and running of five nationals or national teams events in five months, January to June.
- Introduction of a sports psychology program for national teams.

The stand out impression from our time involved is how fortunate our sport is to have the dedicated support of our volunteers to put all of that together. There are too many to name but we have our Board, our Management team, our selectors, our youth high performance team, our coaches and managers of national teams and our website and facebook page support. I count thirty two individuals helping us to manage our sport in one way or another. They are vital and we do appreciate your time.

The challenge for us now is to maintain and strengthen what we have achieved whilst continuing to move forward. We have a background where bowling is gaining more prominence within the sporting landscape. The televising of pro tour events on Fox Sports and CBS has grown prize monies for men and women significantly in recent years. IBF is solidly focused on bowling being included at the major world sports events. Bowling at the 2032 Brisbane Olympics is achievable. TBA are backgrounding that effort with the recent purchase of a centre to be set up as an elite training centre and the hosting of the world teams event this November. All of this provides us with an opportunity.

Currently we have the most talented group of youth and junior bowlers in memory. It is critical for the growth of our sport that we give this group and those who follow behind them the environment and support to be the best that they can be. They are our showcase to our sporting world and our best chance to make the most of that opportunity.

This is about pushing out our Bowl Patrol recruiting programs to drive participation in tenpin as a sporting option for kids, growing our pool of coaching resources, continuous education of those coaches, running high performance programs for junior, youth and adult squads, regular regional camps for league and prospective tournament bowlers, running a tournament calendar that flows while ensuring all bowlers have the ability to compete against the best across all divisions, regular attendance at international events with the best coaching and managerial resources to assist. We will need more volunteer support to make it all happen.

Building closer ties with TBA is essential and we are speaking regularly with their CEO and Chair.

We need to continue to have the stories pushed to the media. Already we have had more coverage of our youth success than we have had in many years.

We will break all of the above into concise goals, develop strategies to achieve those goals and work out how those strategies will be resourced. We aim to make 2023 a big year for our sport.

On that journey with us are our sponsor centres. We thank those centres and their proprietors for your continuing support of TBNZ. Thank you for your patience waiting for the return you have been seeking which we believe Bowl Patrol will be.

Thank you to our new sponsor South Pacific Bowling. Dion and Aaron we appreciate your partnership with us to support youth bowling.

Thank you to the charities that have supported us this year, Grass Roots Trust and Four Winds Foundation.

Not least, we, the team of volunteers that run our sport, thank all members for supporting us through a difficult last two years.

Kind regards,

Stephen Penney
CEO
Tel: 021-988447
tbnzceo@gmail.com

